



NORTH CENTRAL DENTAL SOCIETY 2018 SPRING SCIENTIFIC SEMINAR FRIDAY, APRIL 26, 2019

“Patient Health and Practice Profitability: A Total Health Approach to Dentistry”

Presented by:

NC Dental Society
Henry Schein

Location

Morris Park Country Club
2200 McKinley Avenue
South Bend, IN 46615

Registration

7:30-8:00am

Program

8:00am-3:00pm

CE Credit

6 hours

Tuition

NC Member: \$150.00
Member Staff: \$75.00
Non Member: \$300.00
Non Mbr Staff: \$150.00

Synopsis:

Would you like to position your practice as a leader in your community and reduce your dependency on insurance? Would you like to inspire patients toward a lifetime of dental and overall health? Shrinking reimbursements have made profitability in an insurance-based practice significantly harder to achieve. An alternative to PPOs is to rebrand your practice to attract patients who value and prioritize their health and are willing to pay for health services and personal care.

Learn how the trends in lifestyle related illnesses such as obesity, diabetes, heart disease, sleep apnea and acid reflux closely intertwine with periodontal disease, caries, and oral cancer. Systemic disease screening, intervention and facilitation are possible, right in the dental chair. This program will help you add new sources of revenue, lift your morale, attract quality new patients, and build physician referral relationships.

- Learn to connect the many links between oral disease and systemic disease
- Identify risk factors and screening tools for systemic diseases
- Learn to transition from pharmaceuticals to food for health
- Begin Facilitating lasting health change behavior in children and adults
- Build infant, children, teen & geriatric systemic health programs
- Grow your network by turning Physician referrals into strong co-referral relationships
- Become a niche market by building a Total Health dental practice in your community

Dr. Susan Maples: For 30+ years, Dr. Susan Maples has led a successful, insurance independent, Total Health Dental Practice in Holt, MI. She shares her expertise along with a sincere passion for integrative mouth-body health with her patients and team.

Susan is:

- The originator of Total Health Academy, a robust online learning curriculum for dental teams to create their own Total Health Dental Practice.
- Author of BlabberMouth! 77 Secrets Only Your Mouth Can Tell You To Live a Healthier, Happier, Sexier Life!
- Creator of Hands On Learning Lab™, an interactional science based learning arena for kids and adults.
- Developer of SelfScreen.net, a series of screening tools that help dental professionals and patients uncover risk factors for debilitating illness such as pre-diabetes/diabetes, obstructive sleep apnea, acid reflux and chronic systemic inflammation.

Susan was co-investigator in an award-winning diabetes research study entitled Diabetes Detection in the Dental Office. In 2012, she was awarded the Lucy Hobbs Mentor Award, Lucy was the first female dentist. She currently serves on the Governing Board of the American Academy of Oral and Systemic Health (AAOSH) and is the first recipient of the AAOSH Master Fellowship Award 2018. An entertainer and educator in one, Susan radiates passion for children's health, believing kids are the only hope for de-escalating our national health crisis!



YES!

Register our office for the 2019 Spring Scientific Seminar Presented by North Central and Henry Schein.

Dentist Name _____

Street Address _____

City/State/Zip _____

Please include names of dentists and staff attending
(use additional sheet if necessary)

_____	_____
_____	_____
_____	_____
_____	_____

NCDS Member

Dentist _____ x \$150.00 each _____
Staff _____ x \$75.00 each _____
Total _____

Non- Member

Dentist _____ x \$300.00 each _____
Staff _____ x \$150.00each _____
Total _____

Tuition includes all materials, continental breakfast and lunch.

Please make checks payable to North Central Dental Society or NCDS and submit along with this registration prior to April 19, 2019.

REGISTRATIONS DUE FRIDAY, APRIL 19, 2019

RETURN FORM TO:

North Central Dental Society
303 S. Main Street, Ste. 103
Mishawaka, IN 46544

REGISTRATION QUESTIONS:

Laura Burton
(574) 288-4401
NCDS@MedDentSociety.com

