

Patient Health & Practice Profitability

A Total Health Approach to Dentistry

Would you like to position your practice as a leader in your community and reduce your dependency on insurance? Would you like to inspire patients toward a lifetime of dental and overall health?

**Friday,
March 10, 2017**

**DoubleTree by
Hilton Hotel**
Grand Rapids, MI



In States Where
Applicable

You will learn

- The many links between oral disease & systemic disease
- Risk factors and screening tools for systemic diseases
- Shifting from drugs to food for health
- Facilitating lasting health change behavior in children and adults
- Building infant, children, teen, and geriatric total health programs.
- Networking with physicians for awareness and co-referrals
- Niche marketability of the Total Health dental practice in your community



 **HENRY SCHEIN®**
 **Business Process
SOLUTIONS**

Patient Health & Practice Profitability with Speaker Dr. Susan Maples

Shrinking reimbursements have made profitability in an insurance-based practice significantly harder to achieve. An alternative to PPOs is to rebrand your practice to attract patients who value and prioritize their health, and are willing to pay for health services and personal care.

Learn how the trends in lifestyle related illnesses such as obesity, diabetes, heart disease, sleep apnea and acid reflux closely intertwine with periodontal disease, caries, and oral cancer. Systemic disease screening, intervention and facilitation are possible, right in the dental chair. This program will help you add new sources of revenue, lift your morale, attract quality new patients, and build physician referral relationships.



Dr. Susan Maples leads a successful, insurance-independent dental practice. She brings to you preventive and restorative dental expertise, a passion for mouth-body total health, a master's degree in business/marketing, and 30 years of experience in private practice. She is the author of BlabberMouth! and is an internationally recognized health educator. Dr. Maples believes that helping people individually forge commitments to health can change the face of generations to come. In 2012 Dr. Maples was named one of the top 25 women in dentistry and one of the top 8 innovators ("disruptors") in dentistry.

Friday, March 10, 2017 at DoubleTree by Hilton Hotel

4747 28th Street SE, Grand Rapids, MI 49512

Registration: 8:30am | Seminar: 9:00am-4:00pm | Breakfast and Lunch will be served.

Doctors: \$239 | Team Members: \$139

Register online at <http://hnrisc.hn/TH5976>

Call **Erin Smith** at **(248) 277-9085** for more information.

Billing and cancellation policy: A \$25.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration. A full refund will be issued if contact prior to 14 days in advance or for any emergency situations. The federal government imposes certain restrictions on, and pursuant to the Sunshine Act requires public reporting of, transfers of value to a practitioner. This includes educational programs to the extent that less than a fair market value for such program is paid. Your Henry Schein representative can advise you of the reportable amount.



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